



**BASIC  
INCOME  
ALBERTA**

**TOOL KIT #3**

**Take  
Action**



## Take Action

*You've been sharing about Basic Income on social media, and talking about it with your friends and family. And now, they want to know what they can do to help make it happen!*

*Here are some simple actions we can all take to make Basic Income a reality.*

### 1. Write Letters

Our elected officials need to hear from us. They need to know that there is significant voter support for Basic Income, and they need to understand how widespread that support actually is, from voters all across the country.

So, [here's](#) how you can find out how to contact your Member of Parliament, and send them a letter that demonstrates your support. Feel free to use our letter template, or customize it to suit your personal circumstances

You can also send written letters to the following Cabinet Ministers. Please note that lettermail to elected officials can be sent free of postage. Simply drop your addressed envelope in any Canada Post mailbox and it will be delivered to your addressed representative (no postage stamp required!):

**Prime Minister: The Right Honourable Justin Trudeau**

House of Commons  
Ottawa, Ontario  
Canada  
K1A 0A6

**Deputy Prime Minister and Minister of Finance:  
The Honourable Chrystia Freeland**

House of Commons  
Ottawa, Ontario  
Canada  
K1A 0A6

**Minister of Women and Gender Equality and Rural  
Economic Development: The Honourable Maryam Monsef**

House of Commons  
Ottawa, Ontario  
Canada  
K1A 0A6

**Minister of Employment, Workforce Development and  
Disability Inclusion: The Honourable Carla Qualtrough**

House of Commons  
Ottawa, Ontario  
Canada  
K1A 0A6

**Minister of Diversity and Inclusion and Youth:  
The Honourable Bardish Chagger**

House of Commons  
Ottawa, Ontario  
Canada  
K1A 0A6

**Minister of Families, Children and Social Development:  
The Honourable Ahmed Hussen**

House of Commons  
Ottawa, Ontario  
Canada  
K1A 0A6



**2. Talk about Basic Income  
informally with your family  
and friends.**

We're often influenced by the views of the people closest to us. So having informal conversations about Basic Income with family and friends can help reinforce positive attitudes and associations about Basic Income that may already be there, and can also help dispel myths and misconceptions. Please see [Tool Kit #1](#) for more guidance about talking about Basic Income with people who may disagree with it.

### 3. Connect with Basic Income organizations, including Basic Income Alberta

Please invite your friends and family members to connect with us! Join our [membership hub](#) for information and shareable resources, follow us on [Facebook](#) and [Twitter](#), and sign up for our [newsletter](#).

Here are some other great Basic Income groups to follow:

[Basic Income Canada Network](#)

[Basic Income Calgary](#)

[UBI Works](#)

[Coalition Canada Basic Income](#)

### 4. Talk about Basic Income on Social Media

Social media provides us with lots of opportunities to share our views. We want to make sharing easy for you!

Check out our [social media resources](#) to use as the foundation of your posts. We've got rectangular images sized for Facebook and Twitter, and square images that will

work on both Facebook and Instagram. You can also find downloadable [videos](#) here. Please share widely!

And don't forget to join in our conversations on [Facebook](#) and [Twitter](#). Sharing your support on Basic Income Alberta's platforms can help convince others of the value of Basic Income.

### 5. Volunteer with Basic Income Alberta

Want to get more involved with us? Sign up to be notified about our regular informational meetings, or volunteer on one of our three working groups:

1. Government and inter-sectoral relations
2. Educating Albertans about Basic Income
3. Mobilizing local communities

You can find more information about volunteer opportunities [here](#).



## 6. Sign Petitions

Petitions are another way of showing your support for Basic Income to our political leaders.

Here are a few petitions you may want to support:

[UBI Works](#)

[Member of Parliament Leah Gazan](#)

[Change.org](#)



## 7. Mobilize Your Community

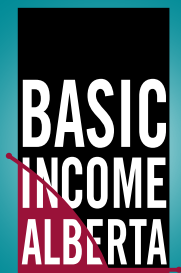
Host a community event to talk with your neighbours about Basic Income. Organize a letter writing bee, or invite your online community to a virtual event. Basic Income organizations, including Basic Income Alberta, have lots of informed members who would love to give a presentation to your group (in fact, we're developing presentations specifically for faith-based groups and other community associations) – all you have to do is ask!

Want to get in touch? Reach out [here](#).

## 8. Get Creative

Have an art or craft, and want to make something to showcase your support for Basic Income? We'd love to see your creations! So, if you're passionate about Basic Income, write about it, create art, take pictures, make music – whatever your talent may be – and tell your story on social media. And tag us at Basic Income Alberta in your posts!

Need some inspiration? Check out the awesome Basic Income art projects put together by the [YYC Basic Income Arts Collective](#), a group of artists with disabilities who created projects to share how Basic Income would change their lives.



[basicincomealberta.ca](http://basicincomealberta.ca)